



# e-Brainstorm Technology

<https://www.e-BrainstormTech.com>

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## Capabilities Statement

### Company Overview

**e-Brainstorm Technology** is SBA certified Women-Owned Small Business (WOSB) providing full-service innovative consulting solutions in AI, IT, business strategy, and management consulting. We specialize in digital transformation, business process optimization, and AI-driven solutions for public and private sectors.

### Core Competencies - Services Provided

- **Business & Management Consulting**  
Strategic planning, market research, performance improvement, business process reengineering, and operations optimization for commercial and government clients.
- **Information Technology Consulting**  
Cloud migration (Azure, AWS, Google Cloud), IT project management (Agile/Waterfall), AI automation, software integration, system implementation, and vendor management.
- **AI Consulting & Digital Transformation**  
GenAI integration, LLM-powered automation, intelligent workflow design, and data-driven solutions for career, workforce, and business applications.
- **Human Resources & Organizational Development**  
Workforce planning & training, HR technology integration (ATS/HRIS), talent acquisition strategy, leadership development, organizational design, and resume database access.
- **Financial & Pricing Strategy Consulting**  
Financial modeling, pricing strategy, cost optimization, and revenue forecasting tailored to competitive markets and federal cost principles.

- **Marketing & Product Development Strategy**  
Go-to-market strategy, brand positioning, channel development, and product lifecycle planning.
- **Healthcare & Life Sciences Consulting**  
Digital health innovation, IoMT (Internet of Medical Things), and SaMD (Software as a Medical Device) commercialization strategy.
- **Government Consulting & Proposal Development**  
Federal RFP analysis, proposal writing, compliance alignment (FAR, DFARS), and market positioning for contract readiness.
- **Security & Compliance Readiness**  
Remote access infrastructure, cloud-based collaboration environments, cyber security best practices, and compliance with NIST/CMMC standards.

## **Areas of Expertise**

- Driving measurable results in strategic planning, market analysis, process improvement, and operational optimization across commercial, healthcare, and government sectors.
- Expertise in large-scale IT modernization, including cloud migrations (Azure, AWS, Google Cloud), AI automation, and complex system integrations.
- Skilled in GenAI and LLM solutions to optimize workflows, enable intelligent automation, and transform workforce and business operations.
- Proven capability in workforce planning, HR systems deployment, leadership development, and high-impact organizational change initiatives.
- Advanced knowledge in financial modeling, competitive pricing, cost containment, and compliance with federal cost principles.
- Strong background in developing go-to-market strategies, brand positioning, and product lifecycle management.
- Specialized experience in digital health, IoMT, and SaMD commercialization.
- Demonstrated success in federal RFP strategy, compliance alignment, and proposal development.
- Expertise in cyber security architecture, compliance with NIST/CMMC, and secure cloud-based collaboration.

## **Differentiators**

- Founder brings 20+ years of IT project management consulting experience with Fortune 500 clients (e.g., Pfizer, Bayer, Philips Healthcare Systems, CVS Caremark/Aetna, Corning, Dell EMC, Smith & Nephew, Boston Scientific), and hands-on expertise with SAP, Oracle, Salesforce, Planisware, AWS, Azure and GCP
  - In-house AI-powered SaaS platform (HorizonCareer.com) providing career and business advisory services, HR process outsourcing, and workforce development solutions.
  - SBA-certified Woman-Owned Small Business (WOSB) and Small Disadvantaged Business (SDB).
  - Massachusetts SDO certified Women Business Enterprise (WBE) and Minority Business Enterprise (MBE)
  - Registered and active in SAM.gov, DSBS, NASA, DoD PIEE, SAP Ariba, Bonfire (Euna Solutions), SupplierOne, Coupa, COMMBUYS
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## Certifications & Registrations

- DUNS: 171401560
  - Women-Owned Small Business (WOSB): SBA certified (Expiration 08/05/2028)
  - Self-Certified Small Disadvantaged Business (SDB) – Registered in SAM.gov
  - SAM.gov: Active (CAGE Code: 12AN7 | UEI: ZK2GE8VCD4C7 | Expiration 08/06/2026)
  - SBIR/STTR Small Business Concern (SBC) Registration: SBC\_002670841
  - Registered in the U.S. SBA Dynamic Small Business Search (DSBS).  
<https://e-brainstormtech.com/capabilities-statement.htm>
  - Massachusetts WBE/MBE: Massachusetts SDO certified (exp. 01/29/2029)
  - Registered suppliers with NASA, DoD PIEE, Lockheed Martin, Raytheon/RTX, Boeing, Boston Scientific via SupplierOne, and other corporate/vendor systems.
  - COMMBUYS Registered Vendor – Massachusetts
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## NAICS Codes

- **518210** Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services
- **519130** – Internet Publishing and Broadcasting and Web Search Portals
- **541214** – Payroll and Accounting Services
- **541511** – Custom Computer Programming Services
- **541512** – Computer Systems Design Services
- **541519** – Other Computer Related Services
- **541611** – Admin & General Management Consulting
- **541612** – Human Resources Consulting Services
- **541613** – Marketing Consulting Services

- **541618** – Other Management Consulting
- **541690** – Other Scientific and Technical Consulting Services
- **541715** – Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)
- **541990** – All Other Professional, Scientific, and Technical Services
- **561311** – Employment Placement Agencies
- **561312** - Executive Search Services
- **611420** – Computer Training
- **611430** – Professional and Management Development Training
- **923130** – Administration of Human Resource Programs (Workforce Development)

## **PSC Codes**

- **D302** – IT and Telecom – Systems Development
- **D307** – IT and Telecom – IT Strategy and Architecture
- **D320** – IT and Telecom – Annual Software Maintenance Plans
- **D399** – IT and Telecom – Other IT Services
- **R406** – Support: Policy and Planning
- **R408** – Support: Professional Program Management
- **R410** – Support: Program Evaluation/Review/Development
- **R414** – Support: Systems Engineering
- **R420** – Support: Program Management/Support
- **R425** – Support: Engineering/Technical
- **R431** – Support: Human Resources
- **R499** – Support: Other Professional Services
- **U008** – Training/Curriculum Development

## **Contact**

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